



## Choosing the Right Cat Food

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When choosing a food for your pet, it's important to consider many factors, from your cat's age to her size to any special dietary needs she might have - and that's just the beginning.

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### Consider Your Cat's Life Stage

#### Kitten

At this key developmental stage in a cat's life, your pet needs special nutrient blends that include DHA to support proper vision and brain development.

#### Adult Cat

Our foods contain nutrient and energy levels designed to help keep your cat in ideal body condition when fed properly, with a glossy coat and plenty of energy.

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### Special Needs

If your cat has special needs, talk to your veterinarian about our Purina Veterinary Diets® line, which contains products formulated for:

- Hairballs
  - Urinary Infection
  - Sensitive Stomach
  - Hypoallergenic
  - Indoor or Outdoor Lifestyles
  - Weight Management
  - Joint Mobility
  - Dental Health
  - Dermatologic Management
  - Kidney Function
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## **Reading a Pet Food Label**

Navigating the countless options in the pet food section of your favorite store can be confusing. Here's a quick guide to help you get started in making informed decisions when selecting the food that's right for your pet.

According to government regulations, the label on every bag or can of pet food shall contain the following information:

### **Product Identification**

This section contains a branded name, like Purina® Cat Chow®, along with an indication of the primary ingredient or a formula name such as chicken and rice.

### **Net Weight Statement**

This indicates how much food is contained in the bag or can.

### **Manufacturer's Name and Address**

This provides the manufacturer's contact information in case you have questions or comments about the product.

### **Ingredient List**

Just like human food, the ingredients are listed in descending order of content weight. Further down the list, you'll see many chemical-sounding names that correspond to vitamins and minerals.

### **Guaranteed Analysis**

State regulations recommend a minimum level of certain nutrients. The guaranteed analysis shows the pet food's minimum or maximum of essential nutrients.

### **Nutritional Adequacy Statement**

To substantiate claims, pet food must be complete and balanced to meet or exceed the standards of an established profile, or be proven to meet certain nutritional recommendations.

### **Feeding Directions**

Follow these instructions to determine how much food to feed your pet each day. These are just guidelines, and you may need to increase or decrease the amount of food you feed to help maintain your pet's ideal body condition.

### **Calorie Statement**

This is expressed as a kilocalorie per kilogram basis. It may also be expressed as a common unit of measure, such as kilocalories per cup. This information will help you get a handle on the differences between dry pet food brands.

### **Other Label Claims**

It's important to know how to navigate the information contained in a pet food label. Just know that any time you choose a pet food from Purina, you can be confident you've selected a pet food that provides complete and balanced nutrition.