

Target Threshold Transcript

MUSIC: An upbeat cover of Crosby, Stills, Nash & Young's "Our House" plays throughout.

SUPER: BULLSEYE #Threshold

SINGER: *Our house ... is a very, very, very fine house.
With two cats in the yard. Life used to be so hard.
Now everything is easy 'cause of you.
And our la-la-la-la-la.*

Camera pushes in through the front door of a house.

A couple dance happily in the living room. A family eats together in the house's backyard. A woman reads on a porch swing that's positioned, uniquely, near her bed. We push farther outside to the edge of a large grassy field. A woman bathes in an outdoor tub as an exaggeratedly large butterfly flutters by. We end on a solitary deer in the middle of the field, looking up into camera as our SUPERS appear.

SUPER: A new line for house and home.

SUPER: Introducing [LOGO] THRESHOLD / QUALITY & DESIGN

LOGO: BULLSEYE

SUPER: Expect More. Pay Less.®

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