

Contemporary Nonstick Retail_1

Jazzy music plays.

The Calphalon logo appears in white lettering on a black background above words in a gray bar.

ON SCREEN TEXT: CONTEMPORARY NONSTICK

A variety of Calphalon Contemporary Nonstick cookware sits on a kitchen countertop.

ANNOUNCER: Calphalon Contemporary Nonstick cookware has a beautiful, modern design to fit your style of cooking, living, and entertaining. And now it's dishwasher safe.

Water boils in a pot on a stove. A stuffed chicken breast cooks in a pan beside the pot. A woman uses tongs to lift another stuffed chicken breast from a white plate and set in the pan.

ON SCREEN TEXT: CONTEMPORARY DESIGN
ULTRA-DURABLE NONSTICK

ANNOUNCER: Featuring a triple-layer nonstick interior, Calphalon Contemporary Nonstick is designed for durability and lasting performance.

The woman adds a handful of dry spaghetti to the steaming pot, then prods the chicken in the pan with the tongs.

ON SCREEN TEXT: HEAVY-GAUGE
HARD-ANODIZED ALUMINUM
FOR EVEN HEATING & DURABILITY

ANNOUNCER: Each pan is crafted from even-heating, heavy-gauge aluminum that has been hard-anodized for added strength and durability.

The woman smiles as she continues prodding the chicken. She turns one of the chicken breasts over in the pan.

ON SCREEN TEXT: NOW DISHWASHER SAFE
FOR EASY CLEANUP

ANNOUNCER: And unlike traditional hard-anodized pans, now Calphalon Contemporary Nonstick cookware can go right into the dishwasher for fast and easy cleanup.

The woman turns the other chicken breast over in the pan.

ON SCREEN TEXT: LONG HANDLES STAY COOL
ON THE STOVETOP

ANNOUNCER: The long brushed-stainless-steel handles are ergonomically designed and stay cool while on the stove top.

The woman covers the pan with a glass cover. Then she places the pan in an oven.

ON SCREEN TEXT: OVEN SAFE TO 450°F

ANNOUNCER: Pans and covers are oven safe to 450 degrees and can go from the stove top directly into the oven to finish a recipe.

The woman sets the covered pan back on the stove and removes the glass cover. She removes one of the golden brown chicken breasts and sets it on a cutting board next to the pan. The woman opens a dishwasher and sets the empty pan inside.

ON SCREEN TEXT: FOOD RELEASES EASILY
DISHWASHER SAFE
FOR EASY CLEANUP

ANNOUNCER: Calphalon Contemporary Nonstick is made for cooks who are passionate about both style and performance. With its durable nonstick interior, food releases easily, and when you're finished cooking, pans can be placed in the dishwasher for easy cleanup.

Thick slices of stuffed chicken sit on a bed of cooked spaghetti on a white plate.

A variety of Calphalon Contemporary Nonstick cookware sits on a kitchen countertop.

ON SCREEN TEXT: AVAILABLE IN SETS
AND OPEN STOCK

ANNOUNCER: Calphalon Contemporary Nonstick cookware: contemporary design, ultra-durable nonstick, now dishwasher safe.

The Calphalon logo appears in white lettering on a black background above words in a gray bar. White lettering fades in underneath.

ON SCREEN TEXT: CONTEMPORARY NONSTICK
NOW DISHWASHER SAFE
MULTI-LAYER NONSTICK FOR LASTING RELEASE
HEAVY-GAUGE ALUMINUM FOR EVEN HEATING
STAY-COOL HANDLES
OVEN SAFE TO 450°F
FULL LIFETIME WARRANTY