

outdoor living makeover

Grey text reading "Emily Henderson, TargetStyle" appears beside the red Target Bullseye logo on a white background. Upbeat music plays.

ON SCREEN TEXT: Emily Henderson,
TargetStyle.

White text reading "Indoor living, outside" appears on a brick wall covered in green ivy.

ON SCREEN TEXT: Indoor Living,
Outside.

Emily Henderson stands on an outdoor patio before blue-and-white furniture. She speaks and gestures.

EMILY: It's time to take it outside, but pulling together a fully decorated outdoor living space can seem like a chore and can sound kind of expensive.

A series of quick cuts shows a man and woman adjusting a patio sofa in front of the brick wall. Emily walks away from it. Then, Emily and the woman adjust a chair and small table in the space. The man adds more patio furniture to the area. Emily carries a large plant to the space as the woman adds decorative pillows and blankets to the sofa.

EMILY: But I'm gonna show you how you can spend your money wisely to dress up a few foundational pieces of furniture, so your outdoor space can be just as invited as your indoor.

Emily continues speaking and gesturing on the patio.

Emily carries a large outdoor rug and places it in the middle of the outdoor space in front of the brick wall. The man and woman help her lay the rug out.

EMILY: Decorate your outdoor living room much like you would your indoor, and an outdoor rug always grounds a conversation area and really help you define the space.

Emily continues speaking on the patio.

EMILY: Pillows are my go-to for making any space look layered and inviting.

Emily carries several black-and-white patterned pillows and places them down on the sofa and chairs in the patio space.

EMILY: When choosing pillows, grab some that kind of pop off your furniture colorwise. And it's always good to have a variety of shapes and sizes.

A close-up reveals a variety of black-and-white patterned pillows sitting on the sofa.

EMILY: You can get a few pillows for not a lot of money, and they instantly refresh and make the whole space look new again.

The camera pans across the patio space. The furniture, pillows, blankets, and accessories are styled and arranged.

Emily continues speaking on the patio.

EMILY: No room should be without a pouf, indoor or out.

A close-up reveals Emily's legs slowly walking as she sets a large patterned pouf in front of the sofa and beside a small table.

EMILY: Poufs can be extra seating, obviously, but also the pattern just adds extra softness and wakes up any decent piece of furniture.

Emily softly kicks the pouf into place and walks out of the patio space.

Emily continues speaking on the patio.

EMILY: Nothing creates ambience at night more than really pretty outdoor lighting, and a little bit can go a long way.

Emily walks in the middle of the patio space in front of the brick wall and snaps her fingers. Small outdoor lights glow in the ivy above the brick wall.

A close-up reveals a string of lights hanging from the ivy above the brick wall. White lanterns are placed around the lights.

EMILY: To help create a focal wall, hang a collection of lanterns.

The man hangs lanterns on the brick wall behind the furniture in the patio space.

EMILY: Mix different lanterns together, hang at different heights for a more eclectic party vibe.

Two white lit candles sit in a glass-and-wood box.

Various lanterns and string lights hang upon the brick wall behind the furniture.

A close-up reveals string lights hanging in shrubbery. Emily adjusts the lights.

EMILY: String lights are always a crowd-pleaser. They're versatile and inexpensive. So once you spend the time installing them, I promise you'll use them over and over again.

Emily smiles as she adjusts a string of lights inside of a wire basket.

EMILY: This DIY chandelier is a really fun and affordable project. It's just a Target wire basket and a few strings of lights.

The wire basket filled with string lights hangs in front of the brick wall.

Emily continues speaking on the patio.

EMILY: Plants are the room divider of your backyard.

A series of quick cuts reveals Emily adjusting a large grassy plant beside the sofa, then placing smaller plants and succulents on smaller tables in the patio space.

EMILY: The add intimacy, coziness, and life to any outdoor space, and succulents are always a good value, because they're really hard to kill.

A close-up reveals two potted green succulents sitting side by side on a small table.

Emily continues speaking and gesturing on the patio.

EMILY: And now your outdoor living room is ready to be lived in.

A series of quick cuts reveals Emily adjusting the furniture in the patio space, then sitting with the man and woman.

The red Target Bullseye logo appears on a white background.

The Target Bullseye logo flips and morphs into the red Pinterest logo. Black text appears below it.

ON SCREEN TEXT: Find more inspiration at
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