

## EmilyHenderson2015Style2.0FallGathering\_9.2.15-MPEG4\_CaptionMax

*Funky music plays.*

*Various decorative items gather together gray surface and pull apart, revealing dark gray text beside a red Target Bullseye logo. Then hands place a spiral sketchbook with a brown cover down on the surface and open it, revealing hand-drawn text on the first page.*

ON SCREEN TEXT: Emily Henderson,  
TargetStyle

ON SCREEN TEXT: Fall Gathering

*Emily Henderson looks down at the sketchbook. She attaches a picture of a pie to the page with a paper clip beside a swatch of fabric.*

EMILY HENDERSON: Cozy drinks, fall colors, and ambient lighting are effortless ways you can infuse hints of the season throughout your space.

*The camera pans back from a door, moving over a table and revealing a kitchen filled with decorations. Emily stands in the kitchen and interviews.*

EMILY: A few of my favorite ways to prep for a fall gathering are actually simple, affordable things that you can do in an afternoon.

*The camera pans down rustic wooden shelves attached to a wall over kitchen counter. On the counter, a message handwritten in yellow chalk on a small chalkboard reads, "Easy as Pie." Emily adjusts a glass jar on a wooden tray and places a stack of folded hand towels on one of the shelves. Then she sets three brass utensils on a round, wooden slab.*

EMILY: We all know that people tend to gather in the kitchen, so create a stylish space that people can naturally gravitate towards but also keeps them mingling.

*Emily spreads her arms, indicating the kitchen behind her, as she speaks.*

EMILY: When you have a large, open space like this one, it can be a little bit tricky to style it so it all feels pulled together.

*Emily writes on a page of the sketchbook with a pencil.*

EMILY: By using a consistent theme and color palette across all your surfaces, no matter what height, you can entertain your guests anywhere.

*Emily gestures with both hands as she speaks.*

EMILY: Don't be afraid to mix and match seating from other rooms throughout your home when you need to accommodate a larger crowd.

*Emily pushes a wooden chair with blue padding towards the kitchen table on one side and sets a blue stool beside a brown chair on the other side.*

EMILY: Benches, dining chairs, and stools are practical and add a little touch of whimsy.

*Emily places a pillow on a white chair set at the kitchen table and folds a throw over the back of another wooden chair. Then she rolls a long, blue, patterned table runner down length of the table.*

EMILY: Soft elements quickly make a formal space feel more casual and inviting. Pillows, throws, and table runners add color and warmth. Plus, they visually soften the lines of a long, rectangular table.

*Emily unfolds her arms as she speaks. She adjusts an assortment of pears on a white plate. Then she adjusts a collection of leafy tree branches and tall pheasant feathers in a white vase. Finally, she places a vase filled with artichokes on the table.*

EMILY: While floral arrangements are always classic, try to think beyond the flower. Any organic element can act as a centerpiece when beautifully displayed, like these tree branches, feathers, or even these artichokes.

*Emily picks up a hand towel and lifts the lid of a pot on the stove. She leans down toward the pot as steam rises from it. Then she drops sticks of cinnamon into the boiling cider.*

EMILY: Make the party a full sensory experience with the nostalgic smell of cider burning on the stove. It warms you up on the inside and fills the room with the unmistakable scent of fall.

*Emily sets a jar of dark red liquid on the shelves between copper mugs and a copper shaker. Then she covers the kitchen counter with an assortment of pastries.*

EMILY: Create areas where guests can serve themselves to help keep the party moving. Stock a few of your favorite staples plus a seasonal beverage or two and drinkware that's fit for fall. You can minimize food prep by having each guest or couple bring a favorite dessert to share. A DIY dessert bar turns any pastry into a party.

*Emily places a tall white candle in a candleholder on the kitchen table. Then she lights a series of white candles. In the kitchen, Emily lights the tall white candle, while people gather around a small fire on a patio in the backyard. Hanging lights illuminate the yard as the sunlight fades.*

EMILY: The soft glow of candles scattered throughout your space help create a really cozy ambience. Extend the mood outside with a wood-burning fire that offers the perfect warm-up on a crisp fall night.

*Standing in the kitchen at night among the lit candles, Emily smiles as she speaks. Then she turns and carries a basket out through the open glass doors and onto the patio. A red Target Bullseye logo appears.*

EMILY: So gather around and let the fall festivities begin.