

Domestic_TechniqueVideo_Under100MB

Bright instrumental music plays.

The red and gray Vitamix logo appears above gray text on a white background.

ON SCREEN TEXT: Vitamix
THE FIRST STEP TOWARD
A HEALTHIER YOU

Holding a Vitamix blender container, a woman drizzles dressing over a bowl of lettuce. The camera hovers over three bowls of soup sitting on a counter.

ON SCREEN TEXT: MAKE FRESH
HOMEMADE MEALS
IN MINUTES

Peanuts whirl in a Vitamix blender. A person uses a tool to tamp peanuts in a blender as a split screen reveals peanuts being poured from a bowl into the blender.

ON SCREEN TEXT: PULVERIZE
WHOLE FOODS

Grapes, pineapple, and green leaves are mixed in a blender. A person uses a tool to tamp a creamy peach liquid in a blender.

A hand holds a piece of bread while using a knife to scrape peanut butter over it. Silky green liquid is poured into a tall glass. A hand removes the cover of a blender, revealing a smooth cream at the bottom.

ON SCREEN TEXT: CREATE THE
FINEST TEXTURES

A chef stands beside a Vitamix blender, speaking to the camera, as a split screen reveals a red liquid mixing in the blender. Another chef snaps a blender container filled with lettuce into the blender base and turns on the blender. A third chef mixes a dark liquid in a large blender.

ON SCREEN TEXT: FOOTAGE PROVIDED BY
STARCHIEFS

ON SCREEN TEXT: MOST TRUSTED
BY CHEFS

A man attaches a narrow blender container to the base of the blender, mixing a green liquid, then attaching a cap to the container.

Red liquid mixes in a blender. A hand holds a blender container, pouring orange sauce over noodles in a pan. A rich brown liquid mixes in a blender as a split screen reveals fingers brushing the blender.

ON SCREEN TEXT: USED BY OWNERS
3-4 TIMES PER WEEK

Ice cubes pile on top of orange slices in a blender container. A hand turns the blender dial to the "Frozen Desserts" setting. Then a person uses a tool to tamp the slushy orange mixture.

ON SCREEN TEXT: EASY TO USE

A light green liquid froths in a blender while a split screen shows a hand holding the container over the sink and rinsing it out.

ON SCREEN TEXT: EASY TO CLEAN

The gray Vitamix logo and white text appears above a gray and white "Full Warranty" logo. The warranty logo fades, replaced by four gray icons in white circles representing Facebook, Twitter, email, and smartphone. The gray icons fade, replaced by six circles displaying colorful images of food and drink.

ON SCREEN TEXT: UNMATCHED DURABILITY
AND SUPPORT
5-7 YEAR

The red and gray Vitamix logo appears above gray text on a white background.

ON SCREEN TEXT: TAKE ONE HOME TODAY,
A HEALTHIER YOU AWAITS