

Dyson: cord-free & handheld vacuums - Video Transcript

A tall, skinny Dyson vacuum hangs on a wall on a docking station. A woman grabs the vacuum and disconnects it from the docking station.

She pushes the vacuum over a white carpet, sucking up fur.

ON SCREEN TEXT: dyson

In a kitchen, she disconnects the head of the vacuum from the body. She connects a different vacuum head to the body.

She pushes the vacuum over a wood floor, picking up crumbs.

In a hallway, she pushes the vacuum, picking up dirt. The video slows down, and the red and blue stripes of the vacuum head spin quickly.

She disconnects the body of the vacuum from the handle. She connects a different, smaller head to the handle.

She pushes the smaller version of the Dyson vacuum over a white couch, picking up fur. A dog sits on the floor, watching.

She reconnects the vacuum to the docking station.

The dog looks at the Dyson vacuum hanging from the docking station. He barks.

A man now disconnects the vacuum from the docking station.

He pushes the vacuum, now with a purple vacuum head, over the floor, picking up debris.

A close-up of the vacuum's handle shows a piece inside the vacuum spinning quickly.

A close-up shot shows an analog clock at 6:55. The clock ticks as the man walks up stairs, holding the vacuum in one hand.

ON SCREEN TEXT: 6:55

The man pushes the vacuum across the floor, picking up debris.

He disconnects the head of the vacuum from the body and connects a different one.

He pushes the vacuum under a piece of furniture at a sharp angle, sucking up crumbs.

He disconnects the body of the vacuum from the handle. He connects a small tube with a brush at the end to the handle.

He holds the handle above a table, sucking up debris.

He reattaches the body of the vacuum to the handle.

From the point of view of the head of the vacuum, the man is visible above, pushing the vacuum. The man begins to lift the vacuum up and the angle changes, making the man becomes visible below, holding the vacuum above his head.

In the upper corner of a doorway, the man holds the vacuum up to suck up a cobweb.

A red-and-white flip clock is visible. The red flaps display the white numbers 6:58. The right flap switches forward one minute as the vacuum's whirring stops.

ON SCREEN TEXT: 6:58
 6:59

The man reconnects the vacuum to the docking station.

The vacuum hangs on a wall, and three children are visible through a doorway running through a room.

CHILDREN: (laughing)

The man once again disconnects the vacuum from the docking station.

From inside a car, the trunk door opens. The man is visible standing outside, holding the vacuum.

He disconnects the body of the vacuum from the handle. He connects a different, smaller head to the handle of the vacuum.

He pushes the vacuum across the floor of the car, picking up dirt and crumbs.

He disconnects the head from the handle of the vacuum. He connects the small tube with a brush at the end of it to the handle.

He sucks up debris from off of the car seats.

A close-up, slow-motion shot of the bin of the vacuum reveals debris flying around the bin, including one orange gummy bear.

The man disconnects the head of the vacuum from the handle and connects a long, skinny tube with a pointed end.

He uses the vacuum in tight spaces around the car, picking up a pink, yellow, and red gummy bear.

The car seats are now clean and the man shuts the car door.

Inside, the man reconnects the vacuum to the docking station.