

ZOOTOPIA_video transcript

A raccoon pushes a small Target shopping cart along a large shelving display filled with plush toy characters from "Zootopia." A large cardboard cutout of the movie's main characters, Judy Hopps and Nick Wilde, stands next to a tall traffic light amid the display.

ON SCREEN TEXT: ZOOTOPIA

A sloth sitting on the floor in front of the display reaches slowly up toward a plush Judy Hopps. The sloth grunts slowly as it raises its arm.

The raccoon pushes its cart in between the sloth and the Judy Hopps plush toy. It grasps one off the shelf and places it in the cart, chattering.

A herd of animals including an elephant, a hippo, a giraffe, a zebra, a camel, a kangaroo, a leopard, a sheep, a fox, and a ferret walk, lope, and jump quickly along the shelving display, some pushing small Target shopping carts filled with plush "Zootopia" toys. The traffic light in the display flashes green, red, and yellow. When the herd of animals passes, the shelves are nearly bare in the display.

Alone, the sloth on the floor continues grunting as it reaches slowly toward the last remaining Judy Hopps plush toy on a low shelf.

A fuzzy plush Target bullseye logo appears over a bright red background. White text appears beneath it.

ON SCREEN TEXT: Disney
Exclusive ZOOTOPIA gear, only at Target.

FEMALE ANNOUNCER: "Zootopia" gear is here. Get your paws on it before they do.

ON SCREEN TEXT: Expect More. Pay Less.