Bose – SoundTouch

Upbeat music plays.

Shot of the exterior of a house with no lights on. Front porch lights turn on and on screen text appears.

ON SCREEN TEXT: What if music flowed
through your home

Dining room light turns on and camera zooms into to show a couple dancing and on screen text appears.

ON SCREEN TEXT: like electricity?

Camera moves up as bedroom light turns on to reveal a teenager air guitaring and on screen text appears.

ON SCREEN TEXT: And you could steam
for favorite music

ON SCREEN TEXT: wirelessly

Camera moves to the right as another bedroom light turns on to reveal a child dancing and on screen text appears.

ON SCREEN TEXT: in any room?

Camera moves down as living room light turns on to reveal two girls jumping and on screen text appears.

ON SCREEN TEXT: Introducing SoundTouch
Wi-Fi music systems

Living room lights turn off and camera zooms out to the front door and on screen text appears.

ON SCREEN TEXT: Steaming music
at the touch of a button.

Camera zooms out to show the whole house as all the lights turn on, revealing the people in the rooms. On screen text and small text trademark details appear.

SINGER: Ohh...

ON SCREEN TEXT: BOSE
Better sound through research