

## Mobile GC\_Save\_2000k--2997-ABS

*Upbeat music plays.*

ON SCREEN TEXT:        Mobile GiftCards

ON SCREEN TEXT:        Get it to-go,  
                                 on any web enabled  
                                 mobile phone.

*A hand holding a smartphone appears. The phone rapidly changes into different types of smartphones, each displaying the Target GiftCards app. A finger taps the "My GiftCards" button, and the screen changes to show different gift card options. The finger selects the "Save a GiftCard" button.*

ON SCREEN TEXT:        Just enter the numbers  
                                 on the back.

*A hand appears holds a Target GiftCard, displaying the bar code and account numbers on the back.*

*The account number flies off of the card and over to a smartphone's screen, where it lands in the "GiftCard Number box" on the "Save a GiftCard" screen. A finger selects the "Save" button.*

ON SCREEN TEXT:        Now you're dialed in  
                                 and ready to shop.

*A red shopping basket of groceries slides into view.*

*A hand holds a smartphone with the "GiftCards" app on-screen. A finger taps "Happy Graduation" on the list of options. The screen changes to "GiftCard Details" and displays the gift card's bar code and balance information.*

*A hand holding a scanner appears alongside the smartphone and scans the bar code.*

ON SCREEN TEXT:        Always on hand,  
                                 always good to go.

*The Target Bullseye appears.*

ON SCREEN TEXT:        Get started at Target.com/gc  
                                 on your mobile phone.  
                                 Standard message and data charges may apply.  
                                 Terms and conditions apply to GiftCards.