

SoundLinkColor

Upbeat music plays. The Bose logo appears over a kitchen scene. A woman chops vegetables with a knife.

MALE ANNOUNCER: Your music--It gets you through the day.

The woman stirs the vegetables in a frying pan.

A white Bose SoundLink Color speaker about eight inches tall rests on the counter beside the frying pan.

ON SCREEN TEXT: Bose SoundLink Color
 Bluetooth speaker

ANNOUNCER: So you want music by your side with sound that inspires you.

The woman adds vegetables to the frying pan and stirs them. She smiles.

The woman holds the SoundLink Color speaker. She presses a button, and a light above it turns green.

ANNOUNCER: With the SoundLink Color Bluetooth speaker, You can enjoy full sound from a speaker that's small, lightweight, and simple to use...

ON SCREEN TEXT: Voice prompts
 for easy pairing

The woman holds a handheld computer tablet with a music album on-screen. Her hand taps the play button.

ON SCREEN TEXT: Bluetooth connectivity

ANNOUNCER: With voice prompts that talk you through Bluetooth pairing.

The SoundLink Color speaker sits on a cutting board. Asparagus and bowls of fruits sit behind it. The woman picks it up.

She smiles and brings the speaker to a kitchen table. Another woman sits at the table smiling.

ANNOUNCER: A unique speaker design brings rich, deep sound to your music.

A man does push-ups.

ANNOUNCER: So every song on your playlist can motivate you.

A close-up reveals a blue SoundLink Color speaker sitting on a table. The man punches a punching bag. He then jumps rope quickly.

ANNOUNCER: Wherever you are, whatever you're doing.

The man wraps his hands with athletic tape. The blue SoundLink Color speaker sits on the table in front of him.

ON SCREEN TEXT: Durable and portable

The man grabs the blue speaker and walks away with it.

ANNOUNCER: And whether you listen at home or take it on the go...

A woman carries an aqua-colored SoundLink Color speaker. She sets it on a dresser next to picture frames, sunglasses, and scarves.

ON SCREEN TEXT: 8 hours unplugged

ANNOUNCER: The rechargeable lithium ion battery keeps your favorite music playing for up to eight hours unplugged.

Two woman stand in front of a clothes rack. They smile and greet another woman.

A hand dips a lip brush into a lip gloss palette.

A woman brushes lip gloss onto her lips.

The aqua SoundLink Color speaker sits on the dresser.

ANNOUNCER: There's a SoundLink color to fit any style.

Hands shuffle between hangers of clothing on the clothes rack.

The woman spins around in a floral jacket. Two women dance behind her.

ANNOUNCER: At a price that will make you want to dance.

A close-up reveals various Bose SoundLink Color speakers in a variety of colors.

ANNOUNCER: Your music keeps you moving.

ON SCREEN TEXT: Bose SoundLink Color
Bluetooth speaker

ANNOUNCER: And with SoundLink Color, now it can move with you.

The scene pans up to reveal the Bose logo and copyright information on a background of blurred trees.

ON SCREEN TEXT: BOSE
Better sound through research.

ON SCREEN TEXT: BOSE