

Dyson Hot+Cool Fan Heater

Shot of heater projecting red airflow lines. Cut to shot of woman sitting on couch, red airflow lines from the heater go at a sharp upward angle. Heater vanishes and is replaced by Dyson Hot+Cool Fan Heater which then projects red airflow lines at woman on couch. Scene shifts to summer and airflow lines change to blue.

FEMALE NARRATOR: Many fan heaters simply fail to project heat efficiently. The Dyson Hot+Cool Fan Heater uses Air Multiplier technology for the fastest whole-room heating to warm in winter, and also high-velocity smooth airflow to cool you in summer.

Cut to Dyson Hot+Cool Fan Heater projecting red then blue airflow lines.

ON SCREEN TEXT: dyson hot+cool

FEMALE NARRATOR: So all you need year-round is the Dyson Hot+Cool Fan Heater.