

FoodSaver Baker_BEV_COOKS_V16

A woman stands with her hands behind her back. She ties the back of a green apron into a bow. Upbeat music plays.

A woman smiles as she stirs a mixing bowl with a wooden spoon.

A FoodSaver System sits on a kitchen counter besides two canisters of ingredients. A hand places another canister in front of it and begins to open it.

The woman, revealed to be Beverly Weidner, sits in the kitchen and speaks.

BEVERLY: My name is Beverly Weidner.

Beverly's hands open a FoodSaver bag labeled "Best Chocolate Chips Ever."

BEVERLY: I have a food blog called BevCooks.com.

Beverly cracks an egg into an orange bowl.

BEVERLY: I knew that I had more talent at home in my kitchen cooking and baking than I did at a desk.

Beverly's hand tips a small bowl filled with chocolate syrup as her other hand empties it using a spatula. She empties a small bowl of brown liquid into a silver mixing bowl.

Beverly's hand scoops a measuring cup out of the bag of chocolate chips and empties them into a green bowl.

Beverly continues speaking.

BEVERLY: I'm still at a desk, but it's just my kitchen table.

Beverly's hands scoop a cup of sugar from a canister, then scoop more chocolate chips out of the bag, dumping them into the green bowl.

BEVERLY: To me, the FoodSaver System--it works brilliantly with simple cooking method because it's such a simple way to preserve your food.

Beverly's hands stir the baking mix in the green bowl using a spatula, then pour the contents of the orange bowl into the green bowl.

Beverly's hands empty a brown batter from the silver bowl into a small metal square baking pan, then smooth the batter with a spatula, and sprinkle seeds on top of it.

BEVERLY: If you're going to put all the time and effort into baking something for someone, you want the freshest ingredients.

Beverly's hand rests on the silver mixer as she mixes the batter in the bowl.

Beverly's hand scoops cookie batter onto a baking sheet.

An overhead shot reveals the baking sheet, half-covered in scoops of cookie dough, as Beverly's hand scoops more onto the sheet. The green bowl filled with cookie dough sits beside it.

BEVERLY: So the FoodSaver System will allow each ingredient to stay fresh for the end result.

Beverly continues speaking.

Beverly's hands use a handheld vacuum sealer to seal a FoodSaver bag labeled "Dried Cranberries."

Beverly's hand places the handheld vacuum into a slot in the Food Saver System.

Beverly opens an oven in the kitchen and places a baking sheet inside of it.

BEVERLY: Sharing is--it's a privilege, because you can share things in person, which I used to do a lot more of before we had children.

Beverly pulls out a sheet of baked cookies from the oven. She bends over and smells the cookies. She dances.

A close-up reveals to babies smiling and chewing on wooden spoons.

BEVERLY: The majority of my sharing now is strictly online, but I love the comments, "I'm gonna make this," or "I made this, and this was fantastic."

Beverly looks down while stirring in the orange bowl and smiles. The babies sit on the floor beside her.

Beverly holds the FoodSaver System and places it on a kitchen table.

A close-up reveals the FoodSaver System as Beverly sets it down.

Beverly's hands place the sheet of cookies on the kitchen table.

Beverly places the cookies into a FoodSaver bag.

BEVERLY: Sharing using the FoodSaver System is amazing because it takes all the air out, and it leaves all the freshness in.

Beverly eats one of the cookies.

A close-up reveals Beverly's hand placing cookies into the FoodSaver bag.

A close-up reveals the FoodSaver System sealing the bag of cookies.

Beverly's hands take the small square pan out of the oven. She continues speaking.

BEVERLY: You're taking it right out of the oven. You're doing a little "I Dream of Jeannie."

Beverly carries a pan with a loaf of bread on it. Her hands grab the bread, press a button on the FoodSaver System, and a bag around the bread begins to seal tightly shut.

BEVERLY: And then it's in their hands a few days later, but it's just like they were there, because it's so fresh.

Beverly's hands draw a heart and the word "you" onto the bag of bread.

BEVERLY: So you can make a loaf or make cookies and ship them to your family and friends who live half a country away.

Beverly's hands place the sealed bag of cookies into a box. She smiles.

Beverly's hands place the loaf of bread into a box with yellow tissue paper in it. She places a card inside and wraps the box up.

BEVERLY: They will get it, and it will be as fresh as it was the day you baked it.

Beverly continues speaking.

BEVERLY: I'm Bev Weidner, and I put love into my baked goods.

White text and the FoodSaver logo appears over a pan of cookies.

ON SCREEN TEXT: Take Air Out, Put Love In
 FoodSaver