

603_v7_LongDiffuserControlFrizz

The head of a woman with wavy brown hair appears in front of a background of white and gold with the Pantene logo. She slowly turns in a circle, revealing her wavy hairstyle, and smiles.

ON SCREEN TEXT: HOW TO
 diffused curls
 PANTENE

FEMALE NARRATOR: Want to take a break from your flat iron? Try a diffuser to control frizz when heat and humidity make styling a challenge. Here's a technique that will help.

Cut to a white background. Various hairstyling tools appear on-screen, including a diffuser, hair dryer, and wide-tooth comb.

ON SCREEN TEXT: TOOLS
 you will need
 Diffuser Hair Dryer Wide Tooth Comb

The woman combs through her wet hair with a black wide-tooth comb. A black wide-tooth comb appears at the side of the screen.

ON SCREEN TEXT: 1/COMB OUT
 WET HAIR
 with a wide
 tooth comb

NARRATOR: Start with wet hair, and comb out with a wide-tooth comb or pick. This will get rid of tangles while minimizing the breakage and split ends brushing can cause.

The woman squirts hair mousse and smooth serum into her hand and applies it into her hair with her fingers.

ON SCREEN TEXT: 2/COMBINE
 curl mousse
 & smooth serum

NARRATOR: Now combine no-crunch curl mousse and smooth serum in your hand and distribute it through your hair.

ON SCREEN TEXT: 3/DISTRIBUTE
 THE MIXTURE
 through
 your hair

NARRATOR: The mousse will help define the curls, while the serum helps contain any flyaways, and it's great for controlling frizz.

The woman attaches a diffuser to a blow-dryer and lowers a section of her hair into the diffuser, drying it. A diffuser appears at the side of the screen.

ON SCREEN TEXT: 4/ATTACH
 A DIFFUSER
 & begin to
 dry your hair

NARRATOR: Attach a diffuser to a standard hair dryer and begin to dry your hair. Simply lower the hair into the diffuser bowl and allow it to rest in the diffuser.

The woman continues drying sections of her hair with the diffuser.

ON SCREEN TEXT: Healthy
 Hair Tip
 Use a low
 heat setting.

NARRATOR: Here's a healthy hair tip: Always use a low-heat setting on the hair dryer to prevent damage to hair's delicate cuticle. Continue using the diffuser all over your hair until it's dry and style with your fingers as desired.

The woman styles her hair with her fingers.

A close-up reveals the woman's dry, styled hair.

NARRATOR: Voila. Your heat-safe curls are complete.

The woman stands in front of a white background and smiles.

NARRATOR: Make sure you subscribe to Pantene's channel, and don't forget to check out more of our hair how-tos.

The head of the woman appears in front of a background of white and gold with the Pantene logo. She slowly turns in a circle, revealing her wavy hairstyle, and smiles.

ON SCREEN TEXT: HOW TO
 diffused curls
 PANTENE

The Pantene Pro-V logo appears on a white background. Gold liquid and a gelcap with the word "PRO-V" appears at the lower half of the screen.

ON SCREEN TEXT: PANTENE PRO-V
 #WantThatHair

Two boxes appear on a white background. Two blonde women's heads slowly rotate in the boxes, revealing different updo hairstyles. Facebook, Twitter, and shopping cart icons appear in the top right corner.

ON SCREEN TEXT: shop the look
 discover
 MORE LOOKS:
 over the
 shoulder
 ballerina bun