

Acceptable Use and Anti-Abuse Policy

Target Registry (.Target)

It is important to the Target Registry that the .target gTLD is a safe, secure, stable, relevant and enjoyable namespace. This policy describes activities that we consider abusive use of domain names, and actions we may take in response. The Target Registry requires that domain name owners in the .target gTLD adhere to this Acceptable Use and Anti-Abuse Policy.

Target Registry periodically conducts technical analysis to assess whether domains in the TLD are being used to perpetrate security threats such as pharming, phishing, malware, and botnets. In addition, any abusive use may be reported to: <mailto:domainnames.admin@target.com> or Target Abuse Contact, 1000 Nicollet Mall, Minneapolis, Minnesota 55403, U.S.A.

Use of the .target gTLD is subject to this Domain Name Acceptable Use and Anti-Abuse Policy. Please follow this policy when using our products and services. We may modify this policy, so please check back here periodically for revisions.

You agree not to use the .target gTLD in connection with:

- **Spam:** Do not send or promote unsolicited bulk messages, whether bulk marketing or otherwise that do not comply with applicable law.
- **Malware:** Do not intentionally transmit viruses, worms, defects, Trojan horses, malware, or any other content that may harm user devices, apps, servers, or personal data.
- **Phishing and identity theft:** Do not capture people's information under misleading or fraudulent pretenses, such as gaining login credentials or credit card information through fake web pages. Do not use stolen credentials or financial instruments to register domain names.
- **Pharming and DNS hacking:** Do not redirect DNS traffic from the intended website destination to a fake site through the use of DNS hijacking or interference.
- **Fast-flux techniques:** Do not intentionally use fast-flux techniques to avoid detection in order to conduct illegal activities in connection with domain names.
- **Botnet control and command practices:** Do not use a command, agent, motor, service, or software which is implemented: (1) to remotely control the computer or computer system of an Internet user without their knowledge or consent, (2) to generate direct denial of service (DDOS) attacks.
- **Hacking:** Do not gain unauthorized access (or exceed the level of authorized access) to a computer, information system, user account or profile, database, or security system.
- **Child Pornography or Abuse:** Do not store, publish, display and/or disseminate pornographic materials depicting individuals under the age of majority or child abuse.
- **Illegal content:** Do not host the distribution or publication of any information or activities that are in violation of any applicable laws or regulations.
- **Prescription mediation:** Do not promote, encourage, sell or distribute prescription medication without a valid prescription;
- **Cyberbullying or harassment:** Do not use your domain name to engage in bullying or harassment.

- **Unqualified applicants:** You must meet registration eligibility requirements to register a domain name in the .target gTLD.

Reservation of Rights

Abuse includes the foregoing activities and any other activity that causes actual and substantial harm, or is a material predicate of such harm, is illegal or illegitimate, or is otherwise considered contrary to the intention and design of a stated legitimate purpose, if such purpose is disclosed.

Target Registry reserves the right to lock, hold, suspend, re-direct, deny, cancel, transfer or take ownership of any .target registration or transaction, or take other preventive measures, either temporarily or permanently as it deems necessary, in its unlimited and sole discretion:

- (1) to protect the integrity, stability, or security of the .target gTLD, the Target Registry, or any of its registrar partners;
- (2) to protect the safety and security of any registrant or user;
- (3) to comply with any applicable laws, government rules or requirements, requests of law enforcement, or any dispute resolution process;
- (4) to avoid any liability, civil or criminal, on the part of Target Registry or its affiliates, subsidiaries, licensees, officers, directors, and employees;
- (5) where registrant fails to keep WHOIS information accurate or up-to-date;
- (6) per the terms of the registration agreement; or
- (7) to correct mistakes made by the Target Registry or any Registrar in connection with a domain name registration.

Target Registry also reserves the right to place a domain name upon registry lock, hold or similar status during resolution of a dispute.