

Target Patio Makeover V5 small

A blond woman, Emily, stands in a sunny outdoor space smiling and talking to the camera. In several shots, the camera pans over the bare patio overlooking a lush green backyard. Bordered by a black metal railing, cracks are visible in the patio concrete.

EMILY: We have a patio in the back of our new 1920s English Tudor. It overlooks the backyard, and it is time to make it ready for entertaining and relaxing all summer long. So with the help of Target, I decorate to be super comfortable for our family of four and yet really timeless to match the style of the house.

Blue text appears on a white background.

ON SCREEN TEXT: BRING YOUR PATIO
BACK TO LIFE

ON SCREEN TEXT: WITH EMILY HENDERSON

Back to Emily speaking to the camera outdoors. Several shots of a man applying a fresh layer of gray paint to the cracked floor of the patio.

EMILY: First, we had the floor painted with durable epoxy paint to help freshen it up.

In an overhead shot, items appear in groups on the patio. First, a table and chairs on a rug. Then a loveseat and bar cart on the far side of the patio. Finally, a black bench near the table and chairs.

ON SCREEN TEXT: DINING AREA

ON SCREEN TEXT: LOUNGE AREA

ON SCREEN TEXT: EXTRA SEATING

EMILY: Now let's maximize the space by setting up some zones.

Emily and the man carry a rolled up rug through double glass doors and down a couple stairs onto the patio. They unroll the rug on the patio floor.

ON SCREEN TEXT: USE AN OUTDOOR RUG TO
GROUND THE DINING AREA

EMILY: We used an outdoor rug to ground the dining area.

They carry a table with a wooden top through the same double doors and center it on the patio rug.

EMILY: This table is weather resistant, and the wood and black combo feels classic and modern.

Emily positions black patio chairs around the table.

EMILY: These upholstered chairs are incredibly comfortable and perfect for our four-hour dinners with our friends.

Emily and the man set a black and white loveseat on the far end of the patio near the metal railing. Emily sits on the loveseat and pats the white cushion next to her. A black cat jumps up onto the loveseat.

EMILY: This comfy loveseat makes the perfect area to watch our kids play and the outdoor fabric actually cleans up super easily.

Emily and the man carry a black bench through the double doors and set it by the wall near the table area on the patio.

ON SCREEN TEXT: HAVE ADDITIONAL SEATING
 FOR WHEN THE PARTY GROWS

EMILY: This simple small-scale bench adds additional seating when our party grows a little bit, plus I love its Windsor-inspired style.

Emily and the man position potted trees and plants around the various areas of the patio. In a close-up, Emily adjusts an underripe strawberry to hang over the side of one of the planters. A small blond boy pours water from a brass watering can into one of the planters.

EMILY: Outdoor spaces crave big plants and trees to make it feel alive and to soften everything. We planted citrus, strawberries, and herbs so the kids could help pick and water.

In several shots, the camera pans over the various shaped black planters on the patio. Emily and the man set down a couple more.

ON SCREEN TEXT: CLUSTER POTS OF VARYING SHAPE
 AND HEIGHT TO CREATE FUN LOOK

EMILY: These large pots are simple and affordable. And clustering a few together in different shapes and heights keeps it looking collected and casual.

In another overhead shot, pillows, poufs, and dinnerware appear on and near the furniture in the various areas of the patio. Then Emily carries armfuls of pillows around the patio depositing them on chairs and benches.

ON SCREEN TEXT: ADD COLORFUL PILLOWS
 TO CREATE A COZY VIBE

EMILY: Now for the accessories and lighting. Because outdoor living should be addressed just like the indoors. Pillows and throws make any sofa feel even cozier. And these outdoor pillows from target ensure that they are super durable.

Emily attaches copper hooded string lights to the black metal railing on the patio.

ON SCREEN TEXT: SOFT LIGHTING CREATES
 AN INVITING MOOD

EMILY: String lights with copper accents bring a festive old-world vibe and create a really soft light.

Emily positions brass and wrought iron lanterns around the various areas of the patio. A trio of brass lanterns stand on stairs beneath nodding green foliage.

ON SCREEN TEXT: LED CANDLES ARE SAFE FOR TODDLERS

EMILY: Lanterns give even additional light. They can be on the floor or on tables and let you hang out far past sundown.

Emily pushes a wooden bar cart to a corner of the patio near a staircase leading down into the backyard. She sets various copper, navy blue, and white implements on the bar cart.

ON SCREEN TEXT: HAVE A BAR STATION
 READY FOR PARTIES

EMILY: A bar cart can house all of your gardening supplies or have it party ready for entertaining guests or a family barbecue.

Emily leans over the patio table rolling open a large navy blue umbrella over it. She repositions dinnerware on the table beneath the open umbrella.

EMILY: To top it all off, literally, an umbrella makes it feel like a cozy room and provides some much needed shade during the daytime hours.

In an overhead shot, the bare patio "before" transforms into the welcoming decorated patio "after." In several shots, the set table, the lush potted plants, the inviting loveseat area are all visible. In another shot, a bearded man appears with Emily and a blond toddler who sits in a high chair. The man opens his mouth and smiles goofily as he cuts food on the toddler's plate. Then Emily holds the toddler in her arms, smiling at her. Finally, Emily, the blond boy, and the toddler sit on the loveseat together. Emily laughs inaudibly as upbeat music swells.

EMILY: Our summer just got so much more fun and stylish with everything from Target. Now our patio is inviting and comfortable and ready for months of entertaining and hanging out with those kids.

A large red Target bullseye logo appears over a white background.