

## Dyson V8 Video

*In a kitchen, A tall, skinny Dyson vacuum hangs on a wall on a docking station. Birds chirp and sunlight fills the room. A woman grabs the vacuum and disconnects it from the docking station. The engine whirs as she pushes it along a hardwood floor. The red and blue circular head spins around, picking up crumbs.*

ON SCREEN TEXT:       Soft Roller Floor Tool  
                              Designed for hard floors

*The woman grips the handle by a blue filter.*

ON SCREEN TEXT:       HEPA Filtration  
                              Captures allergens

*She disconnects the head of the vacuum from a long handle. She connects a different vacuum head to the handle.*

ON SCREEN TEXT:       Direct drive cleaner head  
                              Deep cleans carpet

*Short, red bristles spiraling around the vacuum's head pulls up dust from a carpet. The woman vacuums under a table.*

*She disconnects a long handle of the vacuum from the body. She connects a small tube to the handle and uses it to suck up grains from a counter.*

ON SCREEN TEXT:       Combi Tool  
                              For removing dirt around the home

*She extends a brush on the small tube and uses it to clean a baseboard.*

*The woman attaches a angled, wedge-shaped head with a flat bottom.*

ON SCREEN TEXT:       Mini Motorised Tool  
                              Removes pet hair & ground in dirt

*She uses it to clean bedding, then a carpeted step.*

*She switches a nozzle on the body of the vacuum.*

ON SCREEN TEXT:       Max mode  
                              For tougher tasks

*She vacuums hair from a couch. The whirring of the engine grows louder.*

*She clicks a foot-long nozzle with an inch-wide opening into the body.*

ON SCREEN TEXT:       Crevice Tool  
                              Fits into tight gaps

*She fits the nozzle behind the cushion of a sofa chair, then in a small space between a trash can and the wall.*

*She clicks the long handle back into the body, then cleans air vents near the ceiling with the brush-like combi tool.*

ON SCREEN TEXT:       Cleans up high  
                              Lightweight and ergonomic

*A clock ticks as the woman fades away, then reappears in multiple places in her house, using various heads for different tasks.*

ON SCREEN TEXT:       Up to 40 minutes  
                              Fade-free suction

*She steps on a foot pedal to open a trash can. She lifts a handle and the bottom of the bin opens, dumping dust and dirt into the trash can below. She closes the vacuum bin.*

ON SCREEN TEXT:       New hygienic dirt ejector  
                              Drives out dust in a single action.

*The woman slides the vacuum back into the docking station. A light on the station glows blue.*

ON SCREEN TEXT:       Docking and  
                              charging station

*The vacuum hangs on the kitchen wall.*

*Over a black background, parts expand from a cylindrical engine, then retract back together.*

ON SCREEN TEXT:       dyson